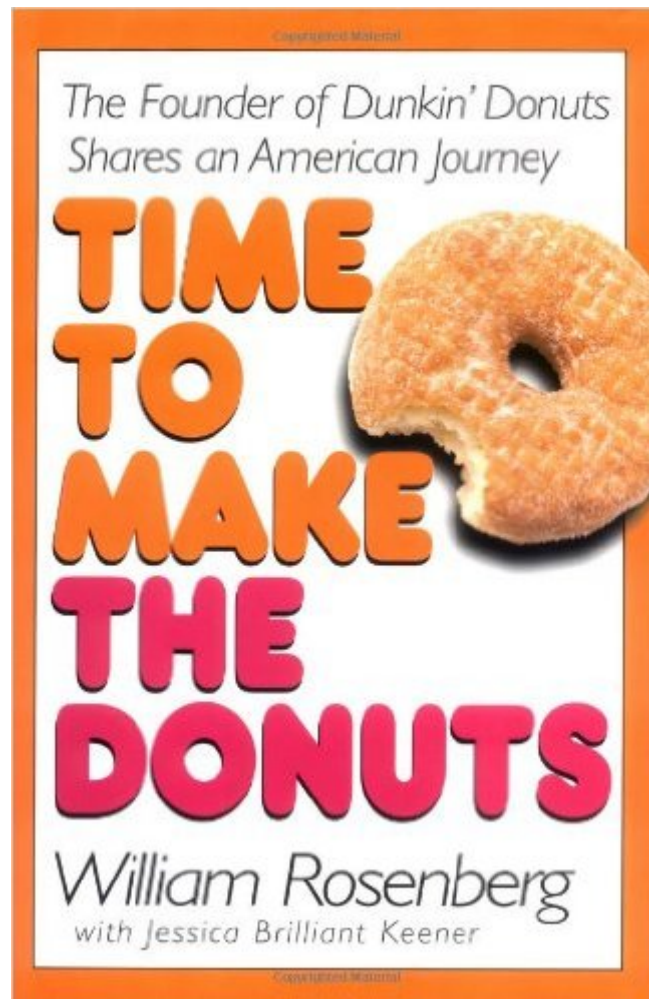


The book was found

# Time To Make The Donuts: The Founder Of Dunkin Donuts Shares An American Journey



## Synopsis

It all started when Bill Rosenberg took a leap of faith and bet his future on a donut.

## Book Information

Hardcover: 208 pages

Publisher: Lebhar-Friedman (September 21, 2001)

Language: English

ISBN-10: 0867308613

ISBN-13: 978-0867308617

Product Dimensions: 6 x 1 x 9 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 3.9 out of 5 stars [See all reviews](#) (18 customer reviews)

Best Sellers Rank: #405,756 in Books (See Top 100 in Books) #136 in [Books > Business & Money > Processes & Infrastructure > Infrastructure](#) #487 in [Books > Business & Money > Management & Leadership > Strategy & Competition](#) #971 in [Books > Business & Money > Biography & History > Company Profiles](#)

## Customer Reviews

Anyone who wants to be a better business person, a better parent, or a better contributor to the community can learn many helpful lessons from *Time to Make the Donuts*. Most entrepreneurs succeed mostly by being in the right place at the right time to fulfill an obsession they have. When the world changes, their first business often falters and they usually fail with any new efforts. Mr. William Rosenberg is a cut above those you have read about. He was able to make many different types of businesses and activities prosper. The major appeal of this book is that Mr. Rosenberg is able to explain what he learned about being a good businessman, why it works, and where he learned the lessons. Although he stopped his formal education in the 8th grade, he was a student of whatever he could learn from the successes and failures around him (including his own). Later, he was fascinated to learn that this same method was used by his son to learn business from written case histories at Harvard Business School. From selling watermelons from his father's grocery store, Mr. Rosenberg learned many ways to attract customers. This beginning led to success in such diverse activities as selling ice cream from trucks, food from canteen-type trucks, industrial feeding, vending, and eventually stand-alone donut shops with superb coffee (Dunkin' Donuts). Between some of these phases, he also succeeded in being a Western Union delivery boy and organizing better production methods in a shipyard during World War II. Whether dealing with customers,

partners, employees, or labor unions, Mr. Rosenberg displayed remarkable empathy and an ability to find ways to look out for the other person that built trust. Mr. Rosenberg is an excellent example of the power of positive thinking.

[Download to continue reading...](#)

Time to Make the Donuts: The Founder of Dunkin Donuts Shares an American Journey Lily and Dunkin The Book of Wizard Parties: In Which the Wizard Shares the Secrets of Creating Enchanted Gatherings Little Lion Shares (Hello Genius) Let Me Get This Off My Chest: A Breast Cancer Survivor Over-Shares The Secrets to Writing a Successful Business Plan: A Pro Shares a Step-By-Step Guide to Creating a Plan That Gets Results Stein on Writing: A Master Editor Shares His Craft, Techniques, and Strategies Manifest Your Millions!: A Lottery Winner Shares his Law of Attraction Secrets Seeking Allah, Finding Jesus Study Guide: A Former Muslim Shares the Evidence that Led Him from Islam to Christianity The Trail of Blood: Following the Christians Down through the Centuries - or, The History of Baptist Churches from the Time of Christ, Their Founder, to the Present Day J Dilla's Donuts (33 1/3) 2017 Donuts Wall Calendar Mini Donuts: 100 Bite-Sized Donut Recipes to Sweeten Your "Hole" Day The Donut Cookbook: A Baked Donut Recipe Book with Easy and Delicious Donuts that your Family and Kids Will Love Clara Barton: Founder of the American Red Cross (Childhood of Famous Americans) The Time Garden Note Cards: Color-In Note Cards from the Creator of The Time Garden and The Time Chamber (Time Adult Coloring Books) Mercy: The Incredible Story of Henry Bergh, Founder of the ASPCA and Friend to Animals Junipero Serra: Founder of the California Missions Antoine Lavoisier: Founder of Modern Chemistry (Great Minds of Science) The Art of Peace: Teachings of the Founder of Aikido

[Dmca](#)